



**Strategic Plan**  
2015 – 2018



## Our values

At the core of our values is the belief that thoughtful preservation creates the conditions in which optimal value can be delivered from digital collections. Therefore digital preservation is a necessary and achievable social and organisational good, requiring specific and shared action.

However, as a cross-sector body, we recognise that different requirements in different contexts mean that there are different paths to ensuring our digital memory is accessible tomorrow. So we encourage dialogue and collaboration based on mutual respect. In order that we can speak with authority and integrity, we shall:

- Maintain neutrality in respect to solutions, approaches, sectors and vendors.
- Amplify the needs and successes of our members.
- Be open to all stakeholders.
- Maintain sound stewardship of the Coalition's resources.
- Respond to the needs of members in the delivery of services.
- Be authoritative, current and concise in all our publications and communications

## Our vision

The Digital Preservation Coalition (DPC) exists to make our digital memory accessible tomorrow.

## Our mission

We enable our members to deliver resilient long-term access to digital content and services, helping them to derive enduring value from digital collections and raising awareness of the attendant strategic, cultural and technological challenges they face. We achieve our aims through advocacy, workforce development, capacity-building and partnership.





## Our objectives

Responding to the current digital preservation landscape, in the three years from January 2015 to December 2018 we will pursue four strategic objectives:

### 1 Competent and responsive workforces ready to address the challenges of digital preservation

We will develop competent and responsive workforces ready to address the challenges of digital preservation for our members. This requires a commitment to skills, training and professional development. We will provide tangible outcomes to our members in the form of training; we will encourage the proliferation of high-quality training by others; and we will support those colleges and universities which seek to develop curricula in digital preservation. We aim to provide authoritative labour market intelligence for employers, students and teachers alike, enhancing the relevance of training and extending the competence of staff. In this way the DPC will become a forum for detailed and timely knowledge exchange between members for the benefit of all.

2

### A political and institutional climate responsive to the need for digital preservation

We seek a political and institutional climate responsive to the need for digital preservation. This requires a commitment to advocacy on behalf of the digital preservation community. We will help key decision-makers and opinion-formers understand the opportunities and challenges of long-term access to digital collections and encourage them to act, ensuring that public and institutional policy, legislation and regulation enable robust digital preservation infrastructures. We will understand and articulate the needs of our members, encouraging and supporting the development of tools, services and standards that are of benefit to all.

3

### Better tools, smarter processes and enhanced capacity in digital preservation

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We will provide members with better tools, smarter processes and enhanced capacity in digital preservation. This requires a commitment to research and development. We will help members to understand and refine their own requirements, connect them to world class expertise in digital preservation and help them to communicate lessons learned from development projects. We will facilitate and support the development of tools and methods that offer credible and achievable routes to long-term preservation for digital resources managed and created by members and their partners. In this way we will ensure that members can progress more quickly in the development of digital preservation solutions.

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### Closer and more productive collaboration within and beyond the Coalition

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We will enable closer and more productive collaboration within and beyond the Coalition. This requires good governance, transparency and trustworthiness on behalf of the DPC; and a commitment to openness, respect and mutuality from members. We will develop, foster and maintain partnerships so that all agencies involved in providing or enabling long-term access to digital resources can flourish and benefit from an effective and productive relationship with the DPC. We will encourage coherence, maximise impact, and welcome new contributions to the field. We will continue to monitor and maintain our relevance, coherence and effectiveness.





## Join the DPC

The greatest strength of the DPC is our breadth of membership. Each of our members collects, creates or commissions digital content: each has to ensure a digital legacy which extends and transmits opportunities for access and manipulation of data.

Members include national memory institutions, higher education institutions, broadcasters, strategic investors and funding bodies, banks and professional bodies and we welcome applications from organisations, across all sectors.

“The Digital Preservation Coalition provides us with access to specialist resources, a unique network of peer advisors, and collaborative opportunities that are essential for the RIBA Library’s promotion, preservation and developments of its important architecture and design collections.”

Dylan Evans, Royal Institute of British Architects

“We are keen to optimise our digital preservation programme by learning about best practice from other coalition members. We particularly look forward to sharing our own interests and perspectives of digital curation in a corporate environment.”

Helen Redmond-Cooper, Lloyds Banking Group

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Digital**Preservation**Coalition



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